

Newsletter

Contact us on 01503 250 343
or email orders@keveral.co.uk to order



**Local - Organic - Fresh
and 20 years old**

NEWS -

NOTICE OF PRICE RISES.

We have to announce that the prices of your boxes are going up from the end of this month.

We want to ensure everyone who packs and delivers or helps run the scheme can get the equivalent of minimum wage for their input. The increasing price of fruit and some veg linked to the value of the pound and increased fuel and cardboard box prices all contributed to making the decision.

We try to keep our prices as low as possible and we think that despite this rise we are still the best value box scheme in the region.

As of the delivery on Wednesday 3rd May the prices will be as follows:

Veg boxes:

Small	£10.00
Medium	£12.50
Large	£15.50
Family	£19.00
Mixed fruit and veg	£13.00

Fruit boxes:

(only available with a veg delivery)

Small	£ 7.00
Medium	£10.00
Large	£13.00

Online questionnaire to go live soon. We would like to know what you like about the boxes, or what you think we could do differently. So we have drawn up a quick online survey and will be emailing it out to you all soon. We would really appreciate any feedback you can give us. We aim to get 200 families receiving veg from us each week and hope this will help us understand better what our customers want from a veg box.

Keveral Community of Growers the Story. Part 3

Growing: The veg box scheme launched in mid 1997. We hoped to interest 30 local families but were immediately oversubscribed. This encouraged us to produce more produce than we had thought we could. All the members of Keveral Farmers workers Coop got stuck in. We applied for some funding and bought our first large polytunnels. Over four years we gave eight people on the farm part time jobs.

Cooperating: After a number of years we recognised that the amount of space we had to grow on at Keveral Farm was not sufficient for the number of customers we looked like we would soon have. We wanted to work with other growers and in August 2000 we had the opportunity to work with the Candy Family on the opposite side of Seaton Valley from us as they had decided to make Trerieve Farm organic. We grew our first large field of brassicas with the help and guidance of Jim and his tractor.

This relationship has continued to the present day.

This photo is one of the old poly tunnels at Keveral Farm in 2003 full of peas.

We bought two large twin span tunnels to increase the amount of sheltered growing all year round.

All was going well on the farm, more and more customers were joining the box scheme. But our business sense wasn't keeping up with our ideals.

Coming in the next episodeTougher times.

